



UserCon *New* 2023 *Orleans*



*Vergent LMS cordially invites
you to its Annual User Conference*

**11-12
SEPTEMBER**

**Omni Royal Orleans
New Orleans, LA**

vergent 

One Loan Software.
Every Lending Solution.

Unleash the Power of Partnership in the Heart of New Orleans - Become a Sponsor!

Indulge in the warmth of Southern hospitality and immerse yourself in the vibrant culture of New Orleans at our Annual User Conference, held this September at the exquisite Omni Royal Orleans Hotel. As a valued partner, we invite you to join us for this incredible event, where collaboration, innovation, and networking opportunities abound.

By attending and sponsoring our conference, you'll gain access to a captivated audience eager to explore the latest trends and technologies in our industry. Showcase your solutions, connect with industry influencers, and build meaningful relationships with our dedicated user community.

By participating as a sponsor, you'll gain valuable exposure, connect with our dynamic user community, and showcase your innovative solutions to an engaged audience. As attendees immerse themselves in the conference program and fun networking events, you'll have the opportunity to make lasting impressions and forge valuable connections that will drive your business forward.

Beyond the conference, let the charm of New Orleans captivate you. Stroll through the historic French Quarter, savor delectable Cajun cuisine, and immerse yourself in the soulful rhythms of jazz. This is an opportunity to not only enhance your business but also create lasting memories.

Secure your sponsorship today and join us in experiencing the warmth and excitement of New Orleans! Fill out and email the sponsorship form to reserve your place today.

ELEMENT SPONSORSHIPS | 3 LEVELS OF CONFERENCE EXPOSURE

Silver Sponsor

(6 Available)

\$2500

The Silver Sponsorship is a great way to elevate your presence within the Vergent LMS Conference with prominent recognition and a tabletop exhibit.

[See Registration](#)

Diamond Sponsor

(2 Available)

\$10000

The Diamond Sponsorship is designed for you to maximize branding and awareness throughout the conference with premium recognition on stage, participation as an expert in a panel discussion, a speaking opportunity during the general session, a tabletop exhibit, and much, much more.

[See Registration](#)

Gold Sponsor

(4 Available)

\$5000

The Gold Sponsorship is ideal for you to elevate your presence with prominent recognition, participation in a main stage panel discussion, a speaking opportunity during the program, a tabletop exhibit, and more.

[See Registration](#)

PREMIUM SPONSORSHIPS | LEVEL UP YOUR RECOGNITION

WHAT'S IN IT FOR YOU?

Dedicated sponsorship opportunities maximize your brand visibility and reach our engaged audience through customized sponsorship packages tailored to your needs and objectives.

Don't miss this exclusive opportunity to elevate your brand, forge valuable connections, and be at the forefront of collaboration innovation.

SPONSORSHIP BENEFITS

Brand Exposure: Gain extensive visibility across various conference touchpoints, including signage, digital platforms, promotional materials, and social media channels.

Lead Generation: Access our user community and capture high-quality leads through dedicated sponsor booths, program sessions, and networking events.

Thought Leadership: Position your brand as an industry thought leader through speaking opportunities and expert panels, establishing credibility and trust.

Valuable Market Reach: Connect with a diverse user audience, expanding your market reach and exploring potential collaborations on large scale.

Showcase Your Integration: Leverage the face-to-face opportunity to highlight the seamless integration of your software with our platform.

Networking with Key Stakeholders: Connect with decision-makers, influencers, and power users within our community, forging new partnerships and expanding your business network.

Thought Leadership Opportunities: Share your expertise and industry insights by participating in panel discussions and positioning your brand as a trusted authority.

Secure your sponsorship today to leverage the immense potential our Annual User Conference offers.

Carriage Sponsor

(1 Available or 4 for \$3000)

\$12000

- Logo on sponsor page of event website and all signage
- Logo Signage at exit
- Full or quarter-page ad in conference booklet (*ad size dependent on the sponsorship size*)
- Social media recognition as the carriage ride sponsor
- Recognition from podium by Vergent during closing remarks

Reception Sponsor

(1 Available or 2 for \$5500)

\$11000

- Logo on sponsor page of event website and all signage
- Logo signage at reception
- Recognition from podium by Vergent
- 10 Minutes to speak at Networking Cocktail Reception
- Table drop item of your choice (*item provided by sponsor*)
- Full or half-page ad in conference booklet (*ad size dependent on the sponsorship size*)
- Social media recognition as the reception sponsor

Lunch Sponsor

(1 Available or 2 for 3500)

\$7000

- Recognition from podium by Vergent
- 10 Minutes to speak at Lunch
- Logo on sponsor page of event website and all signage
- Logo signage at buffet table
- Buffet table drop item of your choice (*item provided by sponsor*)
- Recognition in conference program

Breakfast Sponsor

(1 Available)

\$5000

- Logo on sponsor page of event website and all signage
- 10 Minutes to speak at Breakfast
- Individual branded signage at breakfast station
- Recognition from podium by Vergent
- Buffet table drop item of your choice (*item provided by sponsor*)
- Table drop item of your choice (*item provided by sponsor*)
- Recognition in conference program



PRIME SPONSORSHIPS | RECOGNITION THAT FITS YOUR BUSINESS

AM Break Sponsor

(1 Available)

\$1600

- Logo on sponsor page of event website and all signage
- Recognition from podium by Vergent
- Individual branded signage at break station
- Recognition in conference program

PM Break Sponsor

(1 Available)

\$1600

- Logo on sponsor page of event website and all signage
- Recognition from podium by Vergent
- Individual branded signage at break station
- Recognition in conference program

WiFi Sponsor

(1 Available)

\$1500

- Logo on sponsor page of event website and all signage
- You name the WiFi network (approved by organizers)
- Recognition in conference program

Conference Bag Sponsor

(1 Co-Branded)

\$1200

- Logo on sponsor page of event website and all signage
- Your logo on a co-branded bag received by all attendees.
- One swag item per conference bag
- Recognition in conference program

Registration Bag Insert Item

(Unlimited)

\$1000

- Logo on sponsor page of event website and all signage
- One to two swag items included in conference bags
- Recognition in conference program

Caricature Artist Sponsor

(1 Available)

\$500

- Logo on sponsor page of event website and all signage
- Logo on signage near entertainer
- Recognition in conference program

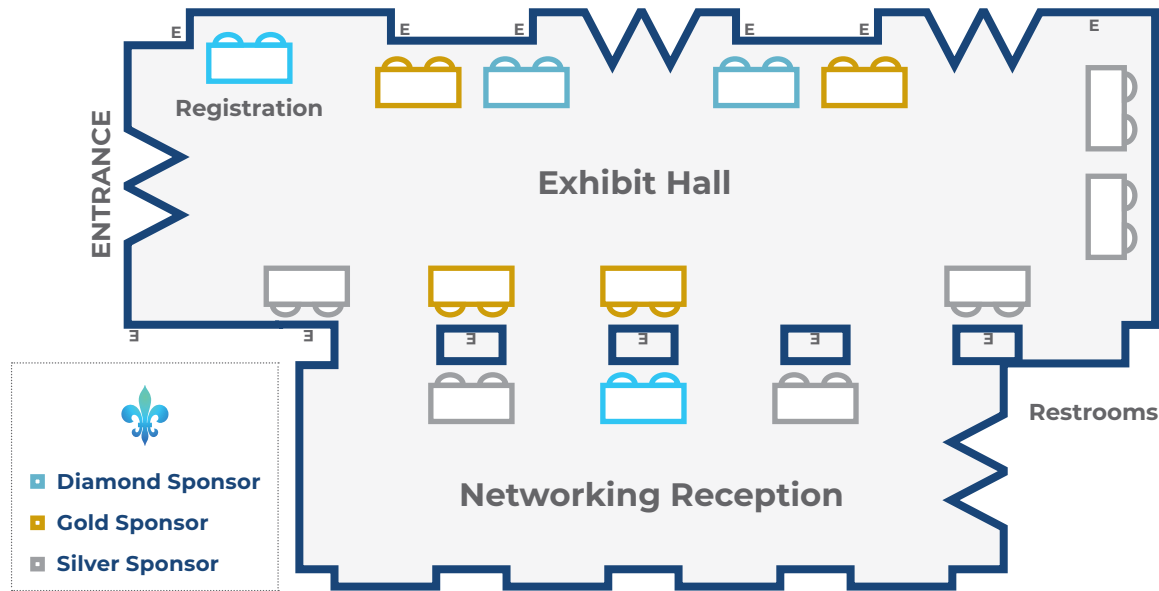
Guest Gift Bag Sponsorship

(Unlimited)

\$100 - \$500

- Logo on sponsor page of event website and all signage
- Recognition from podium by Vergent at gift giveaways
- Recognition in conference program

EXHIBITOR FLOORPLAN



ELEMENT SPONSORSHIPS | FULL LIST OF RECOGNITION BENEFITS

DIAMOND SPONSOR (2 Available): \$10,000

- Share main stage with Vergent CEO and COO
- 10 Minutes to speak during Welcome or General Session
- Recognition as Diamond Sponsor on conference website and all event signage
- Main stage recognition via logo on all break slides
- Main stage recognition by Vergent at Networking Reception & Welcome
- Panel discussion seat
- One swag item per conference bag
- Pre-conference mini-article in e-newsletter to all clients
- Social media recognition as a Diamond Sponsor
- Full-page ad in conference booklet
- Tabletop booth space outside general session room
- Recognition in conference program
- Two attendee registrations; additional registrations \$175 each

GOLD SPONSOR (4 Available): \$5000

- Main stage recognition via logo on all break slides
- 5 Minutes to speak during Program
- Panel discussion seat
- Tabletop booth space outside general session room
- Social media recognition as a gold sponsor
- Half page ad in conference booklet
- Logo on sponsor page of the event website
- One swag item per conference bag
- Recognition in conference program
- Two attendee registrations; additional registrations \$175 each

SILVER SPONSOR (6 Available): \$2500

- Main stage recognition via logo on all break slides
- Tabletop booth space outside general session room
- Social media recognition as a silver sponsor
- Quarter page ad in conference booklet
- Logo on sponsor page of event website
- Recognition in conference program
- One attendee registration; additional registrations \$175 each

REGISTRATION | VENDOR PARTNERS

Primary Registrant *(\$175 Early Bird Registration Rate - Ends 7/24/2023)*

COMPANY _____

REGISTRANT NAME _____ TITLE _____

EMAIL ADDRESS _____

BILLING ADDRESS _____
Street/PO Box City State Zipcode

Secondary Registrants

REGISTRANT NAME _____ TITLE _____

EMAIL ADDRESS _____

REGISTRANT NAME _____ TITLE _____

EMAIL ADDRESS _____

REGISTRANT NAME _____ TITLE _____

EMAIL ADDRESS _____

SPONSORSHIP OPPORTUNITIES | SELECT YOUR BENEFIT LEVELS

Exhibiting Sponsorships

DIAMOND SPONSOR (2 Available) **\$10000**

GOLD SPONSOR (4 Available) **\$5000**

SILVER SPONSOR (6 Available) **\$2500**

Premium Sponsorships

CARRIAGE SPONSOR (1 or 4 Available) **\$12000**

RECEPTION SPONSOR (1 or 2 Available) **\$11000**

LUNCH SPONSOR (1 or 2 Available) **\$7000**

BREAKFAST SPONSOR (1 Available) **\$5000**

Prime Sponsorships

AM BREAK SPONSOR (1 Available) **\$1600**

PM BREAK SPONSOR (1 Available) **\$1600**

WIFI SPONSOR (1 Available) **\$1500**

CONFERENCE BAG SPONSOR (1 Co-Branded) **\$1200**

REGISTRATION BAG INSERT SPONSOR (Unlimited) **\$1000**

CARICATURE ARTIST SPONSOR (1 Available) **\$500**

GUEST GIFT BAG SPONSOR (Unlimited) **\$100 - \$500**

\$ _____ Total Gift Bag Contribution Amount

\$ _____ ENTER TOTAL SPONSORSHIP VALUE



CONFERENCE AGENDA | FULL LIST OF ACTIVITIES

MONDAY, SEPT. 11TH

- 1 pm – 5 pm** **Customer Registration in Foyer** (pickup name badge and swag bag)
- 3 pm – 5 pm** **Vendor Set Up in Foyer** (space includes table and 2 chairs with available electricity)
- 6 pm – 8 pm** **Networking Cocktail Reception** – Heavy Hors D’oeuvres, Beer, Cocktails, and Soft-drinks Provided.
(Networking Sponsor 10-minute presentation)

TUESDAY, SEPT. 12TH

- 7:45 am** **Continental Breakfast**
(Breakfast Sponsor 10-minute presentation)
- 8:30 am** **Welcome & Introductions** by Scott Putnam, Vergent CEO
(Diamond Sponsor 1, 10-minute presentation)
- 9:10 am** **Keynote Address** by Edward D’Alessio, FISCA Director. He will provide a Comprehensive Regulatory Update.
- 9:45 am** **Q&A** with Edward D’Alessio
- 10:15 am** **Exhibit Hall Open, AM Break** – Partner Showcase in Foyer
(AM Break Sponsor 5-minute presentation)
- 10:45 am** **General Session** by Brad Tompkins, Vergent CIO. He will provide an Overview of Omnia, Vergent’s Latest Release, and Highlights the use of Alternative Data and other Industry Trends.
(Diamond Sponsor 2, 10-minute presentation)
- 11:45 am** **Lunch** – Partner Showcase in Foyer
(Lunch Sponsor 10-minute presentation)
- 12:45 pm** **Vergent Program** by Brad Tompkins, CIO, Lance Solomon, VP of Client Operations & Online Lending, and Giovanni Laverdi, Director of Product Utilization & Training. They will demonstrate the new Omnia Functionality, Portals, Workflow, and Other Upcoming Additions.
(Gold Sponsors 1 & 2, 5-minute presentation)
- 2:45 pm** **Exhibit Hall Open, PM Break** – Partner Showcase in Foyer
(PM Break Sponsor 5-minute presentation)
- 3:10 pm** **Expert Panel Discussion** – Business Panel Discussion
(Gold Sponsors 3 & 4, 5-minute presentation)
- 4:15 pm** **Closing Remarks, Vendor Scavenger Hunt Giveaways, and Adjournment** by Scott Putnam, Vergent CEO
- 5:00 pm** **Convention Hall Closes**
- 6:15-7 pm** **French Quarter Carriage Ride/Tour** – Departs from Jackson Square and Arrives at Lafitte’s Blacksmith Shop Bar (after party)

WEDNESDAY, SEPT. 13TH

- 8 am – 11 am** **Hotel Guest Check-Out**



ROOM ACCOMODATIONS | BOOK AT THE OMNI ROYAL ORLEANS

Escape to the enchanting city of New Orleans and retreat to our luxurious host hotel nestled in the historic French Quarter. Located at the fashionable intersection of St. Louis and Royal streets, the Omni Royal Orleans offers an unforgettable experience. As you step into its marble lobby adorned with crystal chandeliers, you'll be transported to a more sophisticated era. From the rooftop pool deck or your own window, witness the vibrant street activity below.

When you stay at Omni Royal Orleans, you're perfectly positioned to immerse yourself in the vibrant energy of the French Quarter and beyond. Explore the rich history and lively atmosphere of the iconic French Quarter, where you'll find renowned restaurants, unique shops, and captivating street performances. Indulge your senses with the delectable treats at the French Market or embark on a shopping adventure along Royal Street, renowned for its elegant antique shops and boutique stores. Discover the art galleries, craft shops, and upscale boutiques along Magazine Street, or visit The Shops of Canal Place for a truly upscale shopping experience. Additionally, immerse yourself in the city's vibrant arts and cultural scene with visits to the Preservation Hall, Audubon Aquarium of the Americas, National D-Day Museum, and New Orleans Museum of Art. With so much to see and do just moments away, Vergent's User Conference location in the French Quarter ensures an unforgettable experience during your stay in New Orleans.

HOTEL AMENITIES

- Each of the 345 hotel rooms and suites is decorated in a luxurious, contemporary style and features the most modern amenities.
- Rooftop outdoor, heated salt water pool and observation deck offers a picturesque view of the French Quarter and the Mississippi River.
- Dining options include a variety of delectable choices for hotel guests including the Rib Room, the Touche Bar, the La Riviera Poolside Bar, and Morsels.
- The complimentary rooftop fitness center is available daily from 5 am - 10 pm. Locker rooms and locks available.

ROOM & SUITE FEATURES

- Non-smoking luxury hotel
- Mini-refrigerator
- Hair dryer
- Iron and ironing board
- Coffeemaker
- In-room safe
- Robe
- Work desk
- Balconies in select rooms and suites

Book Early & Save (UserCon Block Room Rate from \$199 - **Ends 7.24.2023**)

BOOK YOUR ROOM ONLINE

Book your accommodations today and discover a world of sophistication and convenience at the Omni Royal Orleans. **Block rates are available Sept. 10-13, 2023.**

BOOK HERE: www.omnihotels.com/hotels/new-orleans-royal-orleans/meetings/vergent-lms-inc-09072023

Call the Omni Royal Orleans at 504.529.5333 if you require additional nights at the non-block rates or you have unique needs during your stay.

Visit the hotel's website at www.omnihotels.com/hotels/new-orleans-royal-orleans for additional hotel info.